

Minutes of Financial Review/Fundraising Committee Meeting – Washburn County Tourism Association

Monday, August 2, 9:00 a.m.

Washburn County Tourism Assn. | 122 N. River Street | Spooner, WI 54801

1. Meeting was called to order at 9:05 a.m. by Sue Churchill.
2. **Roll Call:** Sharon Paine, Sue Churchill, Joe McGrath, Kaitlin Hanson, Michelle Martin, Doug Lein
3. **Approve Current Agenda:** Paine made a motion to approve the agenda as written, seconded by McGrath. Motion carried.
4. **Citizen Comment:** None
5. **Partner/Membership Program:** Michelle presented a rough draft of a Partner/Member program to streamline the two ideas into one. Recommendations were made on adjusting the format, updating the category labels, reviewing the benefit pricing by tier, adding “upon request” to the line regarding free basic listings on WashburnCounty.org for non-members, as well as offering an incentive (discount) to encourage businesses to join their local chamber as well. Michelle will take the recommendations and bring an updated version to the next Finance/Fundraising Committee meeting.
6. **Raffle Options:** Kaitlin shared that the current raffle license renews in December and she will apply for both the Class A and B licenses at that time. Raffle options were brainstormed and included 50/50 raffles, a Christmas Tree wine raffle, calendar raffle and more. The committee will discuss raffles further at an upcoming meeting.
7. **Grant Options:** Kaitlin shared a handful of grant options that she found. Sue recommended she narrow it down to the 2-3 that would make the most sense and bring it back to the next meeting.
8. **Event Fundraisers:** This item will be discussed when Vic is at the next meeting as he had some ideas for event fundraisers.
9. **Additional Funding Opportunities/Fundraising Ideas:** McGrath talked about the pursuing room tax and asked Michelle to share the Wisconsin guidelines for room tax. Michelle will bring those to the Room Tax Committee meeting once that committee is formed.
10. **Citizen Comment:** None
11. **Possible Future Agenda Items:** Partner/Membership Program, Raffle Options, Grant Options, Event Fundraisers, Christmas Tree Wine Fundraiser
12. Motion to adjourn was made by Paine, seconded by McGrath. Motion carried. Meeting adjourned at 10:22 a.m.