

CELEBRATING EIGHT YEARS IN A ROW OF TOURISM GROWTH!

WASHBURN COUNTY



DID YOU KNOW?

WASHBURN COUNTY HAS EXPERIENCED EIGHT STRAIGHT YEARS OF TOURISM RELATED GROWTH

WASHBURN COUNTY'S TOTAL BUSINESS SALES IN 2017 WERE

\$45.7 MILLION - A 3.22% INCREASE FROM 2016!

OVER THE PAST SIX YEARS, WE'VE SEEN 30% GROWTH!

WHY IS THIS IMPORTANT?

Tourism plays a vital role in Washburn County's economy. Many of our local businesses that we frequent simply could not exist if it weren't for the large influx of visitors we see each year.

WHO IS BEHIND ALL OF THIS TOURISM GROWTH?

The Washburn County Tourism Association (WCTA) works with and helps tourism related businesses in the area by marketing to potential visitors year-round. The WCTA Board of Directors is comprised of business owners and leaders from throughout the county who come together to coordinate an organized tourism effort, making Washburn County one of the premier destinations in Northwest Wisconsin. There are hundreds of tourism-related businesses throughout the county who work hard every day to offer an incredible experience to visitors. These businesses, along with WCTA, create a coordinated tourism effort that sets Washburn County apart and encourages tourism growth.

HOW CAN I GET INVOLVED?

Contact Michelle or Kaitlin at Washburn County Tourism Association to learn more about what WCTA is up to and how you can be involved.



Washburn County Tourism Association
122 N. River Street | Spooner, WI 54801
715.635.9696 | WashburnCounty.org